

WRITING FOR PUBLICATION – PEARLS AND PITFALLS

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ABSTRACT:

SCHOLARLY PUBLISHING IS AN EXPECTATION FOR BOTH ACADEMICS AND STUDENTS. THERE ARE A MULTITUDE OF JOURNALS TO CHOOSE FROM BUT GETTING STARTED ON THE JOURNEY TOWARDS AN ACCEPTED MANUSCRIPT IS NOT ALWAYS EASY. THERE ARE A NUMBER OF PITFALLS ALONG THE WAY INCLUDING PREDATORY JOURNALS AND EVEN PREDATORY CONFERENCES. THIS PRESENTATION WILL PROVIDE INSIGHT INTO THE PROCESS OF SELECTING A TOPIC AND A JOURNAL, NAVIGATING THE WRITING PROCESS AND AVOIDING SOME PITFALLS ALONG THE WAY.